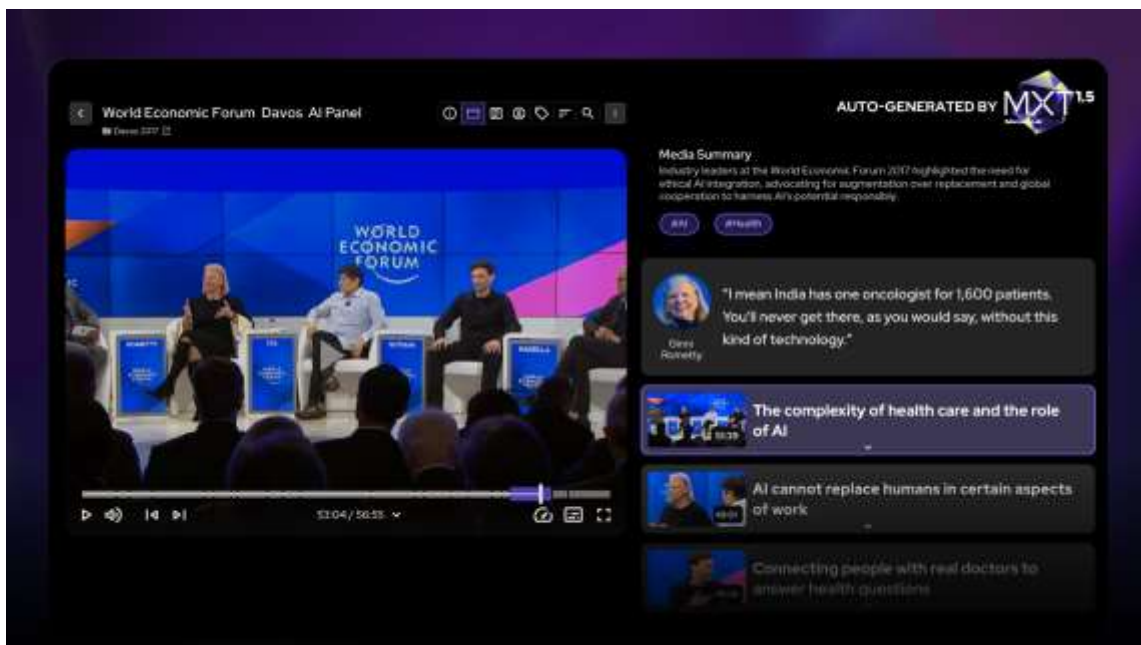




**CATEGORY:** INNOVATION/TECHNOLOGY

### **MXT-1.5 Multimodal AI Indexing Technology**

Moments Lab's groundbreaking MXT-1.5 multimodal and generative AI indexing technology significantly enhances video content producers' workflows, reducing content sourcing times by as much as 70%. With features including Sequences Detection and Automatic Sound Bites, the cutting-edge technology transforms how media, sports, and entertainment organizations interact with their vast video libraries.



MXT-1.5 excels at accurately analyzing, understanding, and indexing audiovisual content at scale, enabling users to search for and find the exact moments they need in seconds. The technology boosts productivity for content producers by drastically reducing the time spent sourcing key video segments required for storytelling. It serves a wide range of organizations and users, including broadcasters, production companies and sports rights holders, content managers, and producers. These professionals benefit from

MXT-1.5's ability to streamline production workflows and media asset management, empowering them to scale content creation and generate new revenue streams.

What truly sets MXT-1.5 apart from other technologies on the market is the approach taken to indexing — describing shots the way humans intuitively search for them. Moments Lab's AI is unmatched for accuracy. Video scene descriptions generated by the technology are 87.5% more accurate than other open-source vision language models.

