



HAIVISION

CATEGORY: ULTRA HD 4K/HD

Product: Single-Channel Makito X4 Video Encoder

<https://www.haivision.com/products/makito-x4-video-encoder/>

Description:

The Haivision Single-Channel Makito X4 Video Encoder offers the powerful capabilities of the award-winning Makito X4 encoder in a single, cost-effective package. This innovation addresses the evolving needs of broadcasters seeking more flexibility and performance for high-quality, secure 4K video encoding.

The Single-Channel Makito X4 Video Encoder incorporates the industry-leading features that the Haivision Makito Series Video Encoders are known for: their ability to transmit high-quality, low-latency video over any network, at extremely low bitrates. Trusted by broadcasters globally, Haivision's Makito encoders are designed to deliver ultra-low latency, high-quality and secure video with rock-solid reliability. Ideally suited for contributing real-time content to live broadcast productions, Haivision encoding solutions power remote production, cloud production, and multi-camera workflows.

The Single-Channel Makito X4 Video Encoder delivers professional-grade 4K encoding (including 4:2:2 10-bit H.264/AVC and H.265/HEVC) at a price point designed for single-source applications. This provides broadcasters with a powerful and efficient solution for live sports, news, and other demanding applications, all while optimizing their budgets.

Benefits:

- **Reduced Cost:** Delivers Makito X4's power at a lower price point.
- **Flexibility:** Perfect for single-source 4K encoding workflows.
- **Efficiency:** Maintains ultra-low latency encoding for real-time applications.
- **Broadcast-Grade Quality:** Supports high-resolution 4K UHD and HD encoding.

The Single-Channel Makito X4 Video Encoder is an innovative solution for broadcasters seeking exceptional performance and value in a streamlined solution.